

Moral Value Of Film “Ketika Cinta Bertasbih” Written by Habiburrahman El Shirazy

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***Abstract.** Ketika Cinta Bertasbih is a film based on the phenomenal novel written by Habiburrahman El-Shirazy. Ketika Cinta Bertasbih itself tells the story of a young Indonesian named Khoirul Azzam, who is a student who is criticizing education in Egypt. This film tells the struggle of an Azzam in completing his studies as well as being the backbone for his family. Ketika Cinta Bertasbih itself does not only focus on Azzam's struggles but also tells his love story which must be hindered by social and economic status. The film Ketika Cinta Bertasbih is a film with an Islamic nuance, so there are many moral messages that can be learned. The author will examine the film Ketika Cinta Bertasbih by using a qualitative approach with a descriptive method. The author uses primary and secondary data, where primary data is taken from the analysis of films which watched repeatedly, while secondary data is taken via the internet. The author watches the film Ketika Cinta Bertasbih then pays attention to the movements and conversations of the players, then the data is analyzed so that it can be presented in this paper.*

***Keywords:** Ketika Cinta Bertasbih; Moral; Film.*

INTRODUCTION

The film when love is blessed is a film based on the novel by Habiburrahman El-Shirazy. This film tells the story of a young man from Indonesia who is studying in Egypt, namely Khoirul Azzam (Isnaniah, 2015) . The film tells the life of Azzam, a young man who is simple, charismatic, pious, and intelligent. Azzam is currently studying at Al-Azhar, Egypt. Azzam at that time had difficulty completing his studies in Egypt, because Azzam preferred to make money rather than focus on completing his studies. Azzam at that time was forced to focus more on making money because he had an obligation to support his family in Indonesia. The male lead in this film is described as a tough, strong, patient, and the breadwinner of the family. Azzam makes money in Egypt by becoming a tempe maker. Even

though it doesn't make sense to sell tempeh in Egypt, it is precisely the traced plot that is one of the attractions of the film *When Cinta Bertasbih*. And it is proven that this film has managed to attract a lot of attention from the public and make this film sell well in the market. The story in this film makes the people who watch it get carried away in every word that is conveyed and also the meaning contained in this film. This story begins when a young man named Azzam is studying in Egypt to continue his studies. And the young man named Azzam went through many obstacles during his studies. Not only taking knowledge, but the young man named Azzam is also trying to earn money. In his efforts to raise money, Azzam often gets orders from the Indonesian Embassy in Egypt. In fact, Azzam often gets so many orders, especially if there is an event at the Indonesian Embassy in Egypt. The number of orders from the Indonesian sovereignty office which is in Egypt makes the young man named Azzam often visit the keulatan office which makes the storyline in this film more interesting when he meets Anna. Namely a beautiful and religious woman. Azzam can't contain his feelings for Anna. And that's where the love conflict occurred because Azzam was rejected by Anna's family because of financial factors that were very different from Anna's.

The storyline of the film *When Cinta Bertasbih* is not purely about the struggle of a man, namely Azzam, but there is a lot of romance in it (Jafara, 2015) . When the main character was trusted by the Indonesian Embassy in Egypt, that's where the main character met a woman named Eliana. Eliana is a beautiful and intelligent woman, she is also the daughter of the Indonesian Ambassador to Egypt. In contrast to Azzam, who is still completing his studies, Eliana has earned her bachelor's degree from one of the universities in Germany. Eliana gets financial support from her family so that she can finish her studies quickly and well, in contrast to Azzam who comes from a mediocre family, even tends to be less well off. However, Azzam does not fall in love with Eliana, but falls in love with another woman named Anna. Azzam and Anna's meeting also took place at the Indonesian Embassy in Egypt. Anna is a woman who is taking her master's degree in Egypt, besides being intelligent, Anna is also a religious and devout woman, which makes Azzam fall in love with Anna even more. The turmoil of feelings and love that Azzam felt for Anna he could not bend, so Azzam decided to propose to Anna, a woman who was very perfect in his eyes. But unfortunately, Azzam's application was rejected by Anna's family because their social and

economic status were too different. The rejection of Azzam's application by Anna's family certainly made Azzam's feelings crumble, plus Anna actually married Azzam's best friend, making the conflict in the film *When Cinta Bertasbih* heated up.

Moral if interpreted literally is custom, the word moral itself is taken from the Latin *mores*. If you look at the meaning of Indonesian, then moral is decency. Moral is something that is in accordance with the customs and ideas that are agreed upon and adhered to by society. Morals are the difference between good and bad things, meaning that with the existence of morals in society, people can distinguish between truth and evil. Moral is also synonymous with an action or action that has a positive value and is in accordance with the values that exist in society. Moral has become an absolute thing that must be owned by every human being, humans who do not have morals will not be able to adjust and interact well in society. Moral is a trait that must be possessed by every individual because morals are very important for one's personality. Everyone must have moral values in him. When someone has no morals or someone is considered immoral, then it is certain that that individual will always have problems in society, because the moral values of each individual in society are the main things that must be owned and must always be applied in social life. Explicitly, morals are tools used by humans in socializing, socialization will not be well established without morals (Education Lecturer , 2021) . In socializing, morals are the most important part that must always be owned by every human individual because if we have morals in ourselves and moral values are always applied in society, it is certain that we will be able to live safely and peacefully because of the application of good moral attitudes. . However, morals have different indicators and parameters in each environment. Therefore, actions, actions, ways of speaking must be adjusted to the moral parameters that are believed by the society in which we live. Interaction that is well established will certainly lead to a good view for the community, so that interaction and socialization can be well established. Someone who is good in speech, good in actions, and is considered in accordance with the values held by society, is considered a person who has morals. Meanwhile, people whose speech is bad, their actions are detrimental and disrespectful will be considered as someone who has no morals. People who do not apply morals in their lives will be shunned by society because of their bad behavior and harm everyone and also make them uncomfortable in society. Moral

itself is a product of culture and religion, where culture and religion are the first to trigger morals, so that people hold fast to existing morals. In addition, morality is also defined as character. In addition to the moral values that we must always instill in ourselves and apply to life, there is also the caring nature as fellow human beings. As humans, of course, each individual will need other individuals in life. Therefore, we must always care about other people, care in the sense not to interfere in other people's lives but care about when other people are in trouble and need help should be helped properly because we don't know when we will need other people in life too. . The nature of character is also very much needed and must be owned by every individual human being because with character we can make conditions in society safe and comfortable because character is the attitude and behavior of individuals, families or communities in which there are interrelated norms and ethical values. In the element of character, there are various aspects of decency which include psychological values and human actions that have existed since the human person was born in accordance with ethical and moral norms for socializing. Budi character is human behavior, character is absorbed from the Sanskrit language which means awareness, while character comes from Indonesian which means behavior.

Moral understanding according to JS Poerwadarminta is a form of teaching that is passed down continuously so that behavior defines the meaning of bad and good of a human behavior. Meanwhile, according to Dewey, morality is a human action associated with good and bad attitudes. And lastly, according to Baron, morality is a human action that is bound, meaning that the actions of every human being have been regulated and encouraged so that their actions are in accordance with the rules and beliefs that are believed and held by the community.

Film has become a phenomenon that occurs in society since entering the 20th century until the 21st century. This phenomenon is very often heard and seen so that it becomes familiar and becomes interesting entertainment for the community. The existence of film as an entertainment medium that is used today and is in great demand by everyone makes progress in the world of cinema. Also added is the development of technology from time to time very rapidly and has an impact on the advancement of the film era. The beginning of the production of the film when love with prayer was initiated by the writer Habiburrahman

El Shirazy making a novel that was in great demand by the public and then attracted producers to make a film from a book made by the author Habiburrahman El Shirazy and a film was published when love was exalted. In addition to the film produced from the novel by Habiburrahman El Shirazy, it is also a title when love is made into a series (Grinitha, 2015) . So that the audience can enjoy a more detailed story from the film when love glorifies. There have been a lot of good writings of books, novels, and even paintings that were made into films. Even in Greece, much of the history of the gods was made into a film, including the novel from When Love is Exalted which was later adapted into a film. And the film when love was glorified was originally a novel which was then liked by everyone and attracted the interest of film producers to turn it into a film. When this love of prayer is also developed again into a series. Because the film when love is exalted is in great demand and also because the film has a short duration, the producers are interested in making a series of films when love is exalted and then becomes a series when love is exalted which is also in great demand by the circle. Not only Greece, even in China, many of its past history and dynasties have been made into films. The writing which was adapted into the film certainly tries to insert many norms of community life and culture that have been passed down from generation to generation. The norms that have been passed down from generation to generation have many moral values that can be taken and applied in everyday life and society for each individual. Films that insert a lot of moral messages are certainly not only entertainment for the community, but also as life lessons. The combination of entertainment and learning has proven to be very effective, this is because the lessons are packaged lightly so that they are easily absorbed by the community.

Film is an audio-visual media that has attracted the interest of the world community (Indonesia Student, 2022) . The entertaining and emotional packaging of the film makes this media increasingly popular with the public. Also added is the role of the characters in each of the characters in this film which makes the audience who witness it enter into every dialogue that is delivered. The influence of rapid technological developments at this time makes changes to the world of film more advanced, with technological developments of course the media used to produce a film or series has also increased, in addition to the facilities and also visual and non-visual media that continues to grow, it is also added.

because of the development of the ability of the actors in playing the characters in their roles. There are positive moral messages and values that can be taken in a film and can be applied to everyday life. Films can pack many things such as culture, lessons, and other positive messages so that many experts say that films have become the best media used by various countries. Films are not new to today's society, especially modern society. Film is an entertainment medium that is currently needed today, especially with the development of technology that makes the media used to produce the film better and the quality of the film increases as the technology advances. Film is one form of audio-visual media and is considered as part of mass media products. Films are also believed to be able to meet people's needs and preferences for entertainment and education and evoke certain emotions. Thanks to a film, the public can not only be entertained but can also be immersed in the story presented in the film. Not infrequently, because a film society participates in implementing good morals that can be applied to each individual from the presentation shown in a film or series. Movies also have a great influence on the human psyche. Every human being can certainly feel bored and need entertainment to release stress after a day of activities. In its production, film can be a medium to release fatigue or it can be used as a medium for learning, because in a film there is a mandate or moral value that can be taken and applied to every individual human being. In the process of watching movies, a phenomenon known as psychological identification occurs. The audience often equates his personality with one of the actors in the film. Film audiences can not only feel or understand what is experienced by one actor, sometimes more than that, film audiences also seem to experience the scenes shown in the film themselves. In a film, there are positive and negative things that can happen. This goes back to each individual, how to deal with and respond to what to take and throw away in every movie. The positive thing about watching this film when love is exalted is that there are many moral messages and mandates contained in this film and can be taken as well as applied in social life. The negative thing that is contained in a film, not only a film when love glorifies but also other films that are shown a lot, namely the audience sometimes equates themselves and also the characters in a film or series as if they are in that phase. Film is a tool that expresses art from audio and visual. Film is a mass communication that combines several technologies such as photography and sound recording. The rapid

development of technology at this time makes the media in the film world also increasing. From the past, films were shown with improvised audiovisuals and are now developing very much better. Film media is also used as a means of conveying moral messages for the community which are expected to be applied in the life of each individual. With the film media as a means of delivering moral messages, the public can directly interact with what is intended to be conveyed in a film or series. Meanwhile, according to other sources, film is a medium that unites two elements, namely narrative and cinematic.

METHOD

This study uses a qualitative descriptive approach, which is a descriptive research method in which analysis is used. Researchers used secondary data, where researchers took existing data while watching the film *When Cinta Bertasbih* then conducted analysis and observations. In qualitative research, the theoretical basis is the reference so that the data presented can be valid. The researcher took some literature from relevant previous studies and also watched the film *When Cinta Bertasbih*. The literature review was then used as a reference for analysis in this study. This research is qualitative so there will be no numeric tone in it. The instrument needed by the author to make this paper is an internet network to access the film *When Cinta Bertasbih*. Researchers also use the internet to access the literature used in this study. In addition, researchers need humans in this study, namely the author himself. A stable internet network is used in this research to be the main instrument so that this research can be carried out.

FINDINGS

The film *When Cinta Bertasbih* has been watched millions of times by the people of Indonesia. The Islamic nuance and conflict presented in the film made many viewers amazed. The success of the film *When Cinta Bertasbih* cannot be separated from its plot that amazes the audience and the many moral messages that are inserted in the film. Indonesia is a country rich in culture and religious people, so films with a moral message will be in demand and in demand. The morals in the film are in accordance with the moral parameters that are firmly held by the Indonesian people so that the film is in line with the ideology of the Indonesian

people. The number of conflicts and the spices of drama made the film skyrocket in the market. In addition, the conflict presented also supports the delivery of moral messages that will be given to the community. The acting by the actors is also very good, this further supports the film in conveying lessons and morals. The good acting performed by the film's actors and actresses When Cinta Bertasbih makes this film easier to understand.

The Moral of the Movie When Love Glorifies

When watching the film, it can be observed and analyzed the morals presented in the film, the morals presented in the film When Cinta Bertasbih is as follows:

1. Responsibility

Azzam is described as a person who is responsible for his family. He showed and explained Azzam's background, namely as the eldest son who supported his family's life, Azzam was forced to bear the cost of living for his family to replace the role of his father who had died. From this it is clear that Azzam has a great responsibility, not only to himself, but also to his family. Responsibility is the attitude and action of a person to carry out his duties and obligations properly for himself, society, country, environment, and God. Because, humans themselves are aware of intentional or unintentional behavior and actions . Azzam's responsibility is exemplary because it is the responsibility that makes humans more moral. By having a high sense of responsibility, a person will be more appreciated by society and the people around him. By having an attitude of responsibility as well, it will make a person more aware of how to take responsibility properly, towards a task that is assigned. So, it is hoped that someone does not neglect a responsibility and does not make a mistake in the task that has been assigned.

2. Struggle

The struggle carried out by an Azzam is certainly full of sweat. When his father was still alive, Azzam still had no problems with his studies, he was even able to achieve cum laude predicate. But when his father died, everything changed, Azzam even had to delay in completing his studies, Azzam needed 10 years to get his Lc degree. This is because Azzam has to share his focus in making money and studying. Of course this is not easy, plus Azzam is not only looking for money for himself, but

must find money to meet the needs of his family in Indonesia. Azzam is also a patient person. Azzam showed his patience when he was humiliated by his own friend as the meatball and tempe engineer. Even though it made Azaam feel a little annoyed mixed with sadness, but Azzam never showed the irritation and sadness he felt, Azzam remained friendly and always thought positively. With his patience and intelligence, Azzam always struggles to the fullest when he is in various conditions. Azzam's struggle is what the younger generation should emulate, because life is for people who want to fight (Haryati, 2019) . It would be nice, we strive to the maximum in living life to achieve the goals and success that we expect. So that later they can reap the fruits of success that were planted during the struggle.

3. Principles of life

Although Azzam studied abroad, he did not lose his identity. A village youth who takes his studies in another country is certainly not an easy thing. People who don't have principles tend to lose their identity when they leave their hometown for a long time, but not for Azzam. Azzam remains a devout Muslim in the midst of the uproar of other countries' cultures that are not in line with his religion. The many influences of customs that Azzam faced across continents that did not change Azzam's perspective and lifestyle, he still adhered to and adhered to his religious values and teachings. On the European continent, Azzam could change his life principles because of course these principles are considered conservative and not in accordance with the times that have developed. With the principle of life allows one to be strong to endure all difficulties. And can foster positive thoughts and attitudes towards all the events they experience, both those experienced by themselves and others. The principle of life that Azzam holds is a valuable lesson that identity should not be forgotten.

4. Communication Built Full of Warmth

The communication that Azzam built with his family was very warm. In the midst of the distance that separates Azzam from his family, Azzam does not become indifferent to his family (Isnaniah, 2015). The warm communication brings the atmosphere of the film to life and gives a very good emotion. Azzam's warm communication with his family makes Azzam look very fond of his family. Seeing

the reality of life today, where many people do not communicate with their family members, of course this film becomes a good spectacle because the moral message given is in line with the life he is living. Good communication between families is very important to strengthen the bonds of affection between families. Through frequent communication, everyone will feel more understood and cared for by his family members. So that with the establishment of warm communication with family, making a person able to express feelings, tell all complaints and various kinds of thoughts to those closest to him. Communication also makes a person more open and listens to what the family has to say and feels together in the family. Azzam's morals towards his family are very good and should be imitated.

5. Tough

The many tests faced by Azzam, from his father's death to the rejection of his application to his idol, puts Azzam in a very difficult position. Plus Azzam's rigor in raising money for himself and his family, becomes a very heavy test that must be passed by Azzam. Even so, Azzam kept fighting and fighting for his life, he didn't give up and stopped. Azzam does not give up when a big test comes to him, Azzam believes in his ability and toughness. So that Azzam can solve various challenges and problems that occur in his life. Toughness or the ability to fight is one of the important positive attitudes to be developed, even this attitude is the basis for being able to bring up other positive attitudes. Resilience can also improve and protect a person's mental health. The toughness shown by Azzam is very emotionally draining and inspiring.

CONCLUSION

There are many moral messages conveyed by the film *When Cinta Bertasbih*, such as responsibility, good communication, toughness, principles of life, and struggle. The five moral messages are important aspects in building human morals and are in accordance with the parameters and values held by society. The moral message can certainly influence people to live a better life and become a moral human being, so they can socialize with those around them, and can be accepted by all levels of society. Azzam has taught so many things in the film, the lessons conveyed are very useful for human life to become a better person. The film

When Cinta Bertasbih by Habiburrahman El Shirazy has a lot of moral values contained in it. One of the moral values that is often displayed in the film When Cinta Bertasbih by Habiburrahman El Shirazy is religious values, namely about Azzam's personality as being tough, strong, kind, cheerful, enthusiastic, never giving up, and never forgetting his god in all happy and difficult situations.

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